

Public Disclosure of Student Achievement

Institution Name: Northwestern College

Business Unit(s) included in this report: Department of Business and Economics

Academic Period Covered: Academic Year 2019-20

Due Date of Submission: Nov. 1, 2020

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in Accounting	Placement Rate	85% of reporting students
Bachelor of Arts in Business Administration	Placement Rate	95% of reporting students
Bachelor of Arts in Business Education	Placement Rate	100% of reporting students
Bachelor of Arts in Economics	Placement Rate	100% of reporting students

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Placement Rate	Graduation Placement rates reported during the 2019-20 Academic Period Covered are for the 2018-2019 school year. Placement refers to degree-related employment or starting graduate school. Thirteen students graduated with degrees in Accounting. Of those, 11 found placements in degree-related fields within six months of graduation.
Placement Rate	Graduation placement rates reported during the 2019-20 Academic Period Covered are for the 2018-2019 school year. Placement refers to degree-related employment or starting graduate school. Thirty-three students graduated with degrees in Business Administration. Of those, 30 found placements in degree-related fields within six months of graduation.
Placement Rate	Graduation Placement rates reported during the 2019-20 Academic Period Covered are for the 2018-2019 school year. Placement refers to degree-related employment or starting graduate school. Two students graduated with a degree in Business Education. Both students found placements in a degree-related field within six months of graduation.
Placement Rate	Graduation Placement rates reported during the 2019-20 Academic Period Covered are for the 2018-2019 school year. Placement refers to degree-related employment or starting graduate

	school. Seven students graduated with degrees in Economics during this period. Of those, all found placements in degree-related fields within six months of graduation.
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